



Sponsorship Request Form

Because we receive so many requests for sponsorships, we want to be able to make the biggest impact possible with our given resources and the limited number of slots we have available for event and program sponsorships. The AFM Strat-Com team will evaluate all requests received to ensure that we allocate resources to the opportunities that we feel best align with our organization and the populations we serve.

Please submit all requests at least 45 days prior to event/program, and remember, more time is always better. Additionally, if branded promotional items need to be ordered to support the event/program, please allow up to 6 weeks.

Date

Person Requesting Sponsorship

Name

Phone

Email

Provider-directed marketing?

Yes

No

Requesting Organization Information

Organization Name

Organization Website

Information about the organization and the population served

Contact Person For Organization (or Event/Program)

Name

Phone

Email

Event/Program Information

Date of Event/Program:

Time:

Event or Program Description:

Who is the audience for the event/program?

Location of Event/Program (include complete address):

How many people will attend or be reached?

Sponsorship Information

Sponsorship commitment deadline:

Level(s) of sponsorship requested (Please include all levels of sponsorship)

How will the AFM sponsorship money be allocated?

How will a sponsorship by AFM benefit AFM?

In regards to this particular sponsorship, what other organizations have you contacted?

List any AFM employees/staff that are currently involved with this organization

Has the organization been previously sponsored by AFM?

Yes No

If yes, specify the name, date and amount of sponsorship

Ad/Logo/Marketing Information

Contact Information for ads/logos (if it's the same as the organization contact, just write "SAME" in the name field).

Name

Phone

Email

Deadline date for logos/ad

What are the dimensions for all available ad options (length x width)

Should the logo/ad be in color or Black and White?

Color Black & White

In what format should the ad/logo be sent in (.jpg .pdf, etc.)?

Will you display an AFM banner at the event?

Yes No

Will AFM have a table/booth/tent at the event/program?

Yes No

If yes, what size table/booth/tent is permitted?

If yes, how many staff members should be at the booth/event representing AFM?

Email Completed Sponsorship Request Form to info@afmfc.com

Include "AFM Marketing and Sponsorships" in email subject.